

**TAKE A HOLIDAY  
FROM VAT**

# Summary Report

# Methodology

## Fieldwork Dates

- 27 May – 2 June 2021

## Data Collection Method

- The survey was conducted via online interview.
- Invitations to complete surveys were sent out to members of the panel.

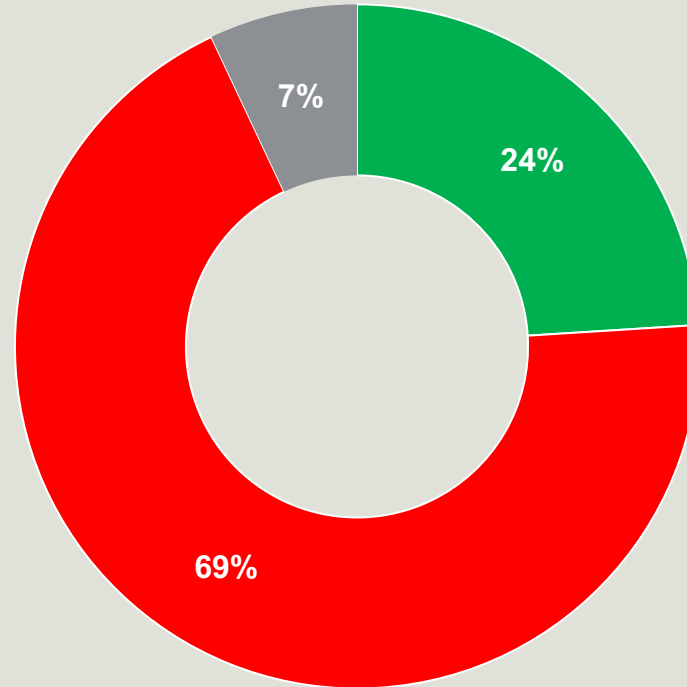
## Population Sampled

- Residents aged 18+ living in the United Kingdom.

## Sample Size

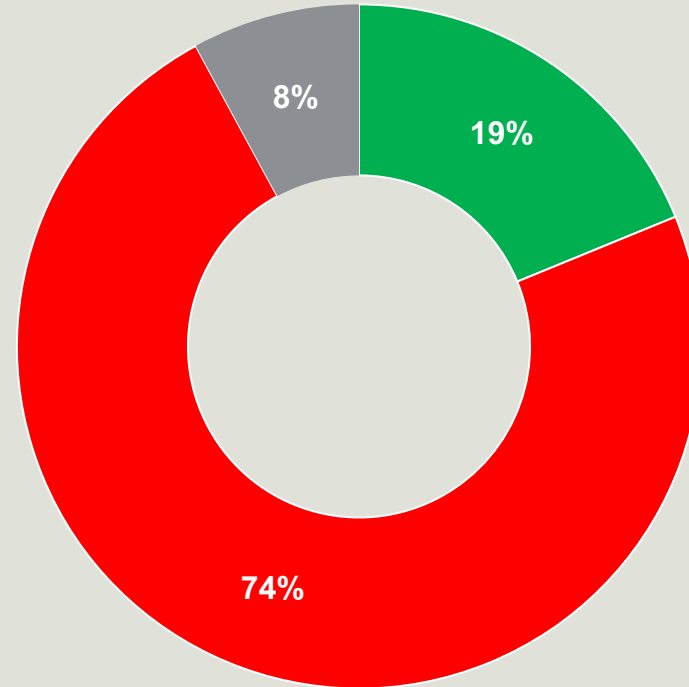
- 2003

Q1. Which of the following statements best applies to you?



- My family and I are considering going on holiday abroad this summer.
- My family and I aren't considering going on holiday abroad this summer.
- Don't know.

Q2. If the travel rules allow and it was affordable, which of the following statements is closest to your view?



- My family and I would consider going on holiday abroad this summer.
- My family and I would not consider going on holiday abroad this summer.
- Don't know

M1. You said that you would consider travelling abroad this summer. Please tick the three most likely destinations.

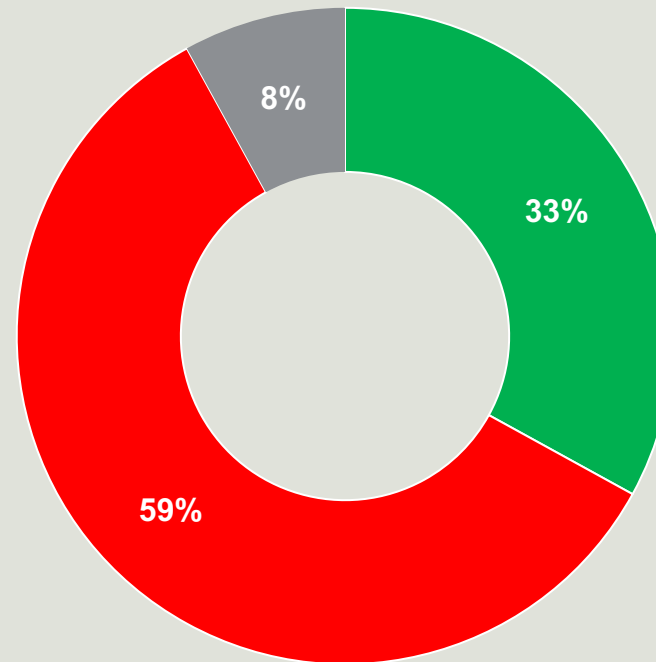


Respondents who answered they are considering going on holiday abroad this summer to Q1 or that they would consider going on holiday abroad this summer to Q2, Total Unweighted: 702, Weighted: 765

Q3. Travelling abroad requires taking one or more Covid tests before and after travel.

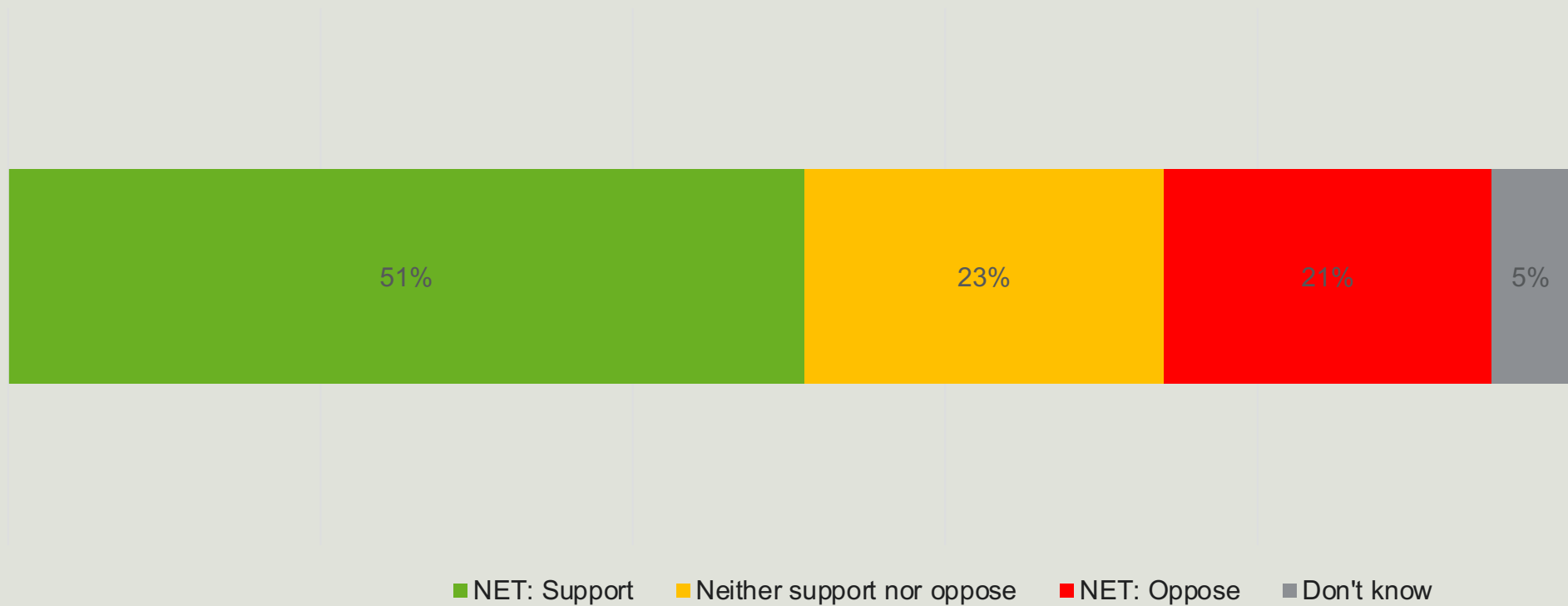
The Government charges V.A.T. tax of 20% on compulsory Covid tests. This can add from £90 up to £798 to the cost of a holiday abroad for a family of four.

Which of the following is closest to your experience?



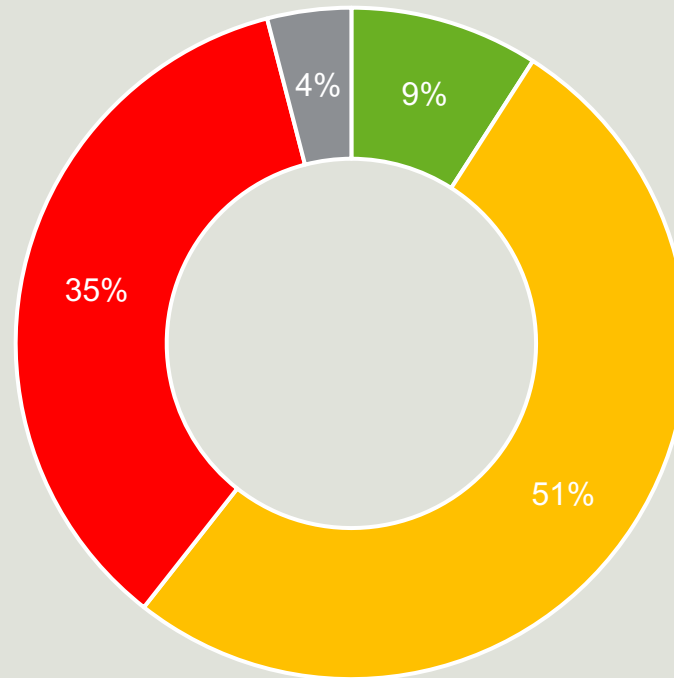
- I was aware of the V.A.T. tax on compulsory COVID tests for people travelling abroad.
- I was unaware of the V.A.T. tax on compulsory COVID tests for people travelling abroad.
- Don't know

Q4. To what extent would you support or oppose the Government removing the V.A.T. tax it charges on COVID tests for travelling abroad?



BASE: Total Respondents Unweighted Total: 2003

Q5. Would the added cost of V.A.T. tax charges on COVID tests make you more or less likely to consider travelling abroad this summer?



■ More likely   ■ Neither more nor less likely   ■ Less likely   ■ Don't know



M2. You indicated that you would consider travelling abroad this summer. If the V.A.T. tax charges on COVID tests for travelling are scrapped, would you be more likely to do any of the following? Select all that apply.

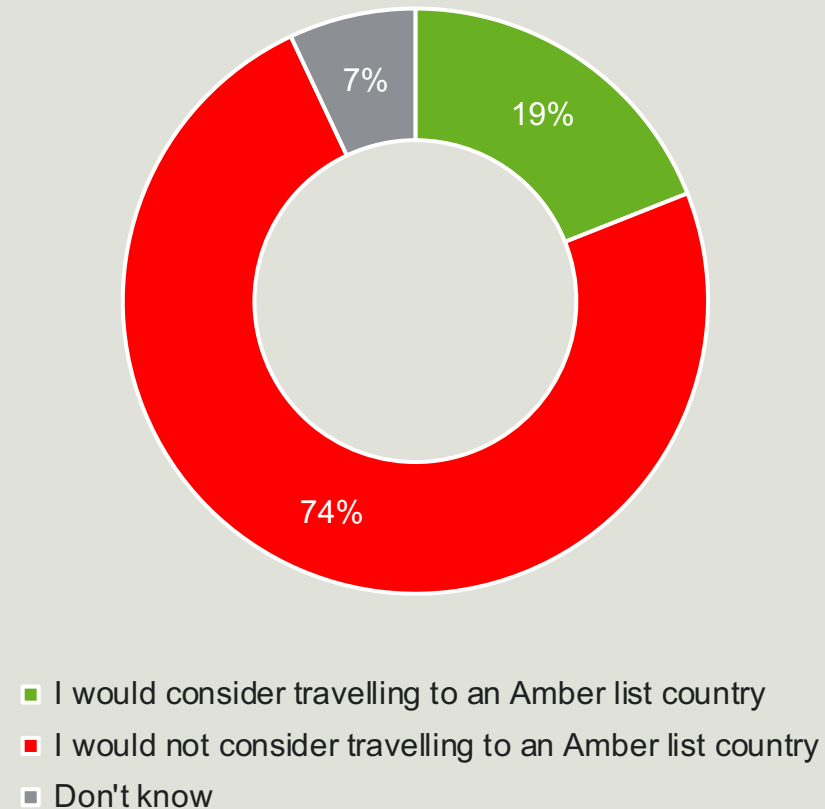


9 Respondents who answered they are considering going on holiday abroad this summer to Q1 or that they would consider going on holiday abroad this summer to Q2, Total Unweighted: 702, Weighted: 765

Q6. The Government is using a traffic light system of Red, Amber and Green List countries to let people know the different rules for travel. The rules require people to take two COVID tests after they return from an Amber List country and to stay at home for ten days.

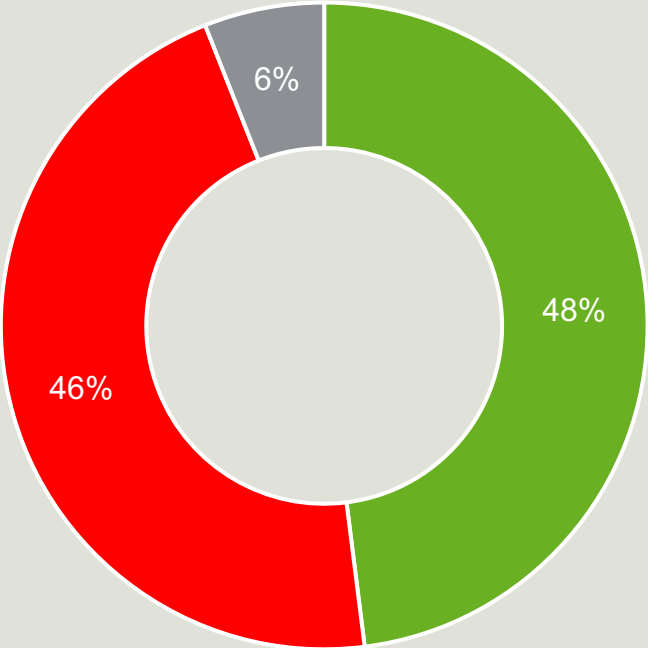
Although travel to 'Amber List' countries is legal and allowed under the COVID regulations, the Government says people should not go on holiday to 'Amber List' countries.

Which of the following statements is closest to your view?



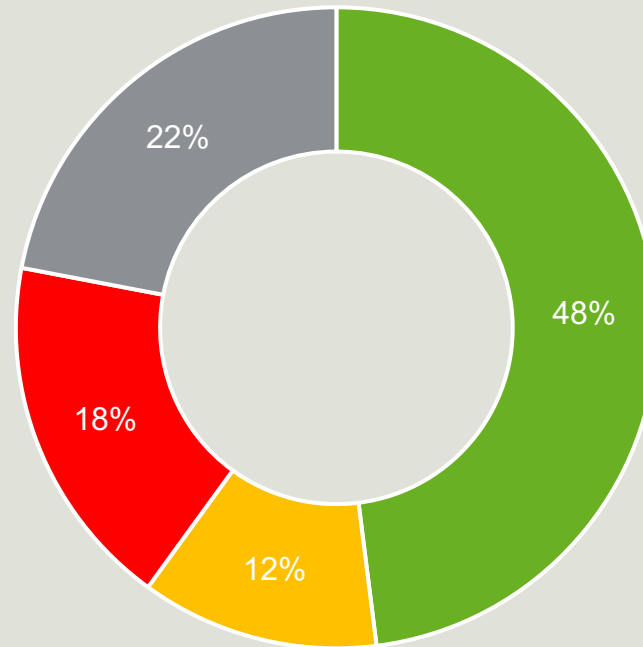
Q7. Travelling to an Amber List Country requires three COVID tests in the UK for each person – costing on average £128 a test – and costing a family of four on average £1,536 for tests alone.

Which of the following statements is closest to your view?



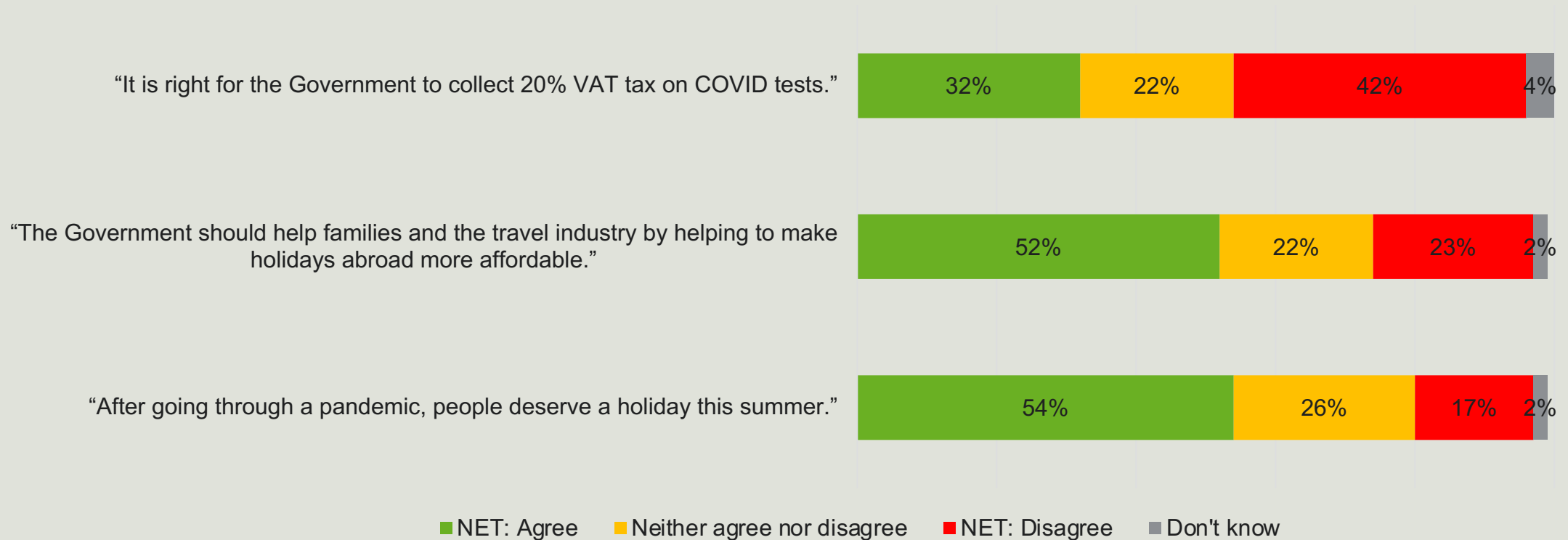
- I was aware of the costs of the COVID tests required for travel to an Amber list country.
- I was unaware of the costs of the COVID tests required for travel to an Amber list country.
- Don't know.

Q8. Travelling to an Amber list country requires taking two COVID tests after returning for an average cost of £1,024 for a family of four. Which of the following applies to you?



- I would take both of the compulsory tests if I travelled to an Amber list country.
- I would take one of the compulsory tests if I travelled to an Amber list country
- I would take neither of the compulsory tests if I travelled to an Amber list country
- Don't know.

## Q9. To what extent do you agree or disagree with the following statements?



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**British Polling Council**